

AMPLIFY IMPACT



USS Benfold's success started when Captain Abrashoff decided his tour would be different. He resolved to become the kind of leader that would allow the crew on his ship to reach their potential.

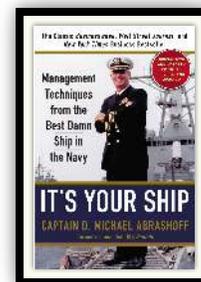
The success story of USS Benfold creates a powerful example of **what is possible** and the impact leaders can have on results.

The LeaderSHIP Journey™ provides your leaders with **unprecedented access to the EXACT tools and tactics** Captain Mike Abrashoff used on USS Benfold where it matters most - in your culture - everyday.



We were founded on the success story of USS Benfold, an Aegis Class Destroyer, as chronicled in Captain Abrashoff's best selling business book, *It's Your Ship*.

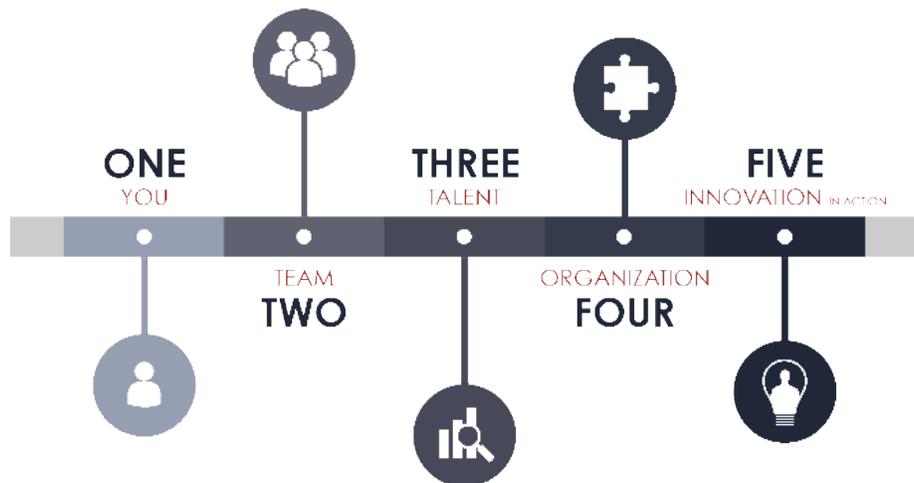
We are here to help you protect your most powerful asset – your people.





TRANSFORMING LEADERS DOESN'T HAPPEN OVERNIGHT

Using the proven results from Captain Mike Abrashoff's phenomenal success as our backdrop, we've created a LeaderSHIP Roadmap™ that will guide your leaders' ability to influence, coach and provide direction – unleashing the power of their greatest asset – their people.



MILEMARKER ONE - YOU

Leaders look inward to explore how their unique style and approach impacts how they communicate, influence and build trust with people.

MILEMARKER THREE - TALENT

Leaders unleash the talent of their people through a series of powerful conversations, potent feedback strategies and development opportunities.

MILEMARKER FIVE - INNOVATION IN ACTION

At the end of day it's all about getting results through execution. Leaders bring all the journey lessons to life applying them to a real-life, real-time challenge.

MILEMARKER TWO - TEAM

Leaders create an environment where a diverse group of people can come together and be heard, driving purpose, unity and results.

MILEMARKER FOUR - ORGANIZATION

Leaders tap into their innovative side to tackle your toughest challenges, helping your organization stay ahead of the competition.



GUIDING YOU EVERY STEP OF THE WAY

We know change is hard and takes time so we spread learning over time using practical tactics to reinforce development right in your leader's workplace:

- **Insightful assessments and debriefs** that dive deep into how their style impacts everything you do
- Powerful **feedback** since no one works alone and it's critical to know how their impact affects others
- Interactive mix of **classroom and/or virtual sessions** so leaders can come together to gain new skills, practice new approaches and grow relationships with peers
- Potent **weekly micro-assignments** so leaders take action back on the job - where it matters most
- Journey-mates who will travel along side them to drive **accountability and results**

WE DON'T STOP THERE. The pinnacle of this journey has leaders banding together to **tackle a real-life, real-time challenge impacting their organization.** They unleash all the resources, tools and tactics they gained along the way to generate innovative ways to bust down these barriers to skyrocket performance across your organization.

**GET READY
FOR SOME
AMAZING
RESULTS**

Bottom line, we know that high functioning leaders produce bigger and better results. The LeaderSHIP Journey™ will supercharge your leaders' performance helping them to:

- Drive results and impact the bottom line
- Boost employee engagement
- Retain top talent
- Expand leadership skills
- Deepen internal and external relationships
- Bolster trust, collaboration and innovation



FIVE MILEMARKERS IN SIX MONTHS

The LeaderSHIPJourney™ is uniquely designed to equip your leaders with the capabilities necessary to lead successfully at the personal, interpersonal and team level.



Launch

To get them off to a great start, we begin the Journey with a 60-minute Launch call.



Igniters

Igniters help fast track and introduce new ideas, strategies and concepts. That way leaders come ready to roll up their sleeves and dive into the experience. **5 Igniters**



Facilitated Sessions

Events are packed with practical tools and exercises designed to reinforce behavior change and help participants apply the learning in their day-to-day work. **5 Live Sessions**



Talinsights Assessment/Debrief & Pulse Check Survey

Our revolutionary assessment tool analyzes a leader's unique talent profile to identify their strengths and focus on the most critical development opportunities that will help them reach their potential. Leaders will also participate in a Pulse Check Survey to track their progress, growth and development, as well as to get feedback.



Take Action

To ensure that leaders instill tactics from each MileMarker into their day-to-day activities, they will receive "push" reminders that drive home learning in real-time, in the real-world. **Average of 24 Take Actions, Distributed Weekly Between Sessions**



Journey Mates

Throughout the Journey, your leaders won't be alone. They will be paired with partners, meeting regularly to work on their Igniters, Take Actions and to provide support and be each other's cheering section throughout the Journey and beyond. **1 Check-In Between Each MileMarker**



Innovation in Action

To bring the lessons of the Journey to life, leaders choose a business challenge they are facing and apply the tools and strategies from their Journey to hit the issue head on.



WHEN FAILURE ISN'T AN OPTION

These are just a few of the results our clients realized by joining in on our unmatched LeaderSHIP Journey!



COLLABORATE

Worked more collaboratively across the organization and worked hard to bring out the best in each individual.



TAKE INITIATIVE

As a team, analyzed the root cause of issues and took action independently and collectively.



EXECUTE

Spike in team's efforts resulting in well planned and executed projects with superb outcomes.



BREAK BARRIERS

Broke down the internal silos in the company



TAKE OWNERSHIP

We look at each other differently. We've broken down the barriers. It's not your fault or our fault, we have to make a solution together



UNCOVER TALENT

Understand your people's hidden talents, interview them while they're here, talk about their future, create a career path.



LEVERAGE TALENT

Realized that just because they're a leader doesn't mean they have the best ideas. Using the talents of their people they devised better solutions.



MORE PARTNERSHIPS

More understanding, discussion, open-mindedness – the shutting down of a silo mentality.

PARTICIPANTS SAY...

- ✓ Engaged from the moment we started our Journey until the end.
- ✓ As far as the class overall, the content is brilliant.
- ✓ Put something into it and you'll absolutely get something out of it.